

Scope and Sequence Advertising Design & Commercial Art

Academic Subjects – Career success and postsecondary education success require the same level of college prep coursework. The Pennsylvania Department of Education’s (PDE) focus is to ensure that every student is prepared for college and a career. Academic courses such as applied math or general science cannot be listed on the program’s scope and sequence. PDE’s goal is to have all students perform at the competent or advanced level on the PSSA, and earn the Pennsylvania Skills Certificate on the end-of-program assessment.

	SECONDARY				POSTSECONDARY based on PENN COLLEGE OF TECHNOLOGY			
	Ninth Grade	Tenth Grade	Eleventh Grade	Twelfth Grade	Semester One	Semester Two	Semester Three	Semester Four
Technical Units		Fundamentals of Advertising Design Fundamentals of Advertising Design Principles of Typography & Color Production Processed & Basic Photography/Video Graphic Design Principles Illustration Graphic Design Products Job Seeking/Keeping Skills	Computerized Design Tech Principles of Typography Principles of Color Basic Photography/Video Illustration Graphic Design Production Management Job Seeking/Keeping Skills	Computerized Design Tech Production Processes Graphic Design Principles & Illustration Products of Graphic Design Production Management Student Project	ART 102: Two-Dimensional Design ART 180: Drawing PHO 101: Black & White Photography	ART 109: Design and Color ART 202: Intro to Three-Dimensional Design PNP 127: Applied Typography and Design	ART 225: Type Design I ART 260: Introduction to Computer Graphics PNP 136: Packaging and Product Design PNP 123: Digital Imaging	PHO 250: Introduction to Digital Photography ART 210: Intro to Graphic Design ART 235: Type Design II ART 295: Portfolio
English	College Prep English I	College Prep English II	College Prep English III	College Prep English IV	ENL 111: English Comp I	ENL 121: English Comp II		

Math	Algebra I	Algebra II	Geometry	College Prep Math (recommended)			MTH 151: Structures of Math MTH 153: Topics in Mathematics	
Science	Biology	Chemistry	Physics				SCI: Science Elective	
Humanities	Civics	American History	World Studies			_SSE: Elective: Social Science		
Other Required Courses/ Electives	Foreign Language I (recommended)	Foreign Language II (recommended)			FIT: Elective: Fitness			PMP 210: Digital Imaging II