

Scope and Sequence Advertising Design & Commercial Art



Academic Subjects – Career success and postsecondary education success require the same level of college prep coursework. The Pennsylvania Department of Education’s (PDE) focus is to ensure that every student is prepared for college and a career. Academic courses such as applied math or general science cannot be listed on the program’s scope and sequence. PDE’s goal is to have all students perform at the competent or advanced level on the PSSA, and earn the Pennsylvania Skills Certificate on the end-of-program assessment.

| Subject (Hours) | Secondary School | | | | Postsecondary Institution | | | |
|-----------------|-------------------------|--|---|--------------------------------|------------------------------------|--|--|--|
| | Grade 9 (Hours) | Grade 10 (Hours) | Grade 11 (Hours) | Grade 12 (Hours) | First Semester | Second Semester | Third Semester | Fourth Semester |
| Technical | | Fundamentals of Advertising Design | Computerized Design Tech | Computerized Design Tech | ART 102: Two-Dimensional Design | ART 109: Design and Color | ART 225: Type Design I | PHO 250: Introduction to Digital Photography |
| | | Fundamentals of Computerized Design Tech | Principles of Typography | Graphic Design & Illustrations | ART 180: Drawing | ART 202: Intro to Three-Dimensional Design | ART 260: Introduction to Computer Graphics | ART 210: Intro to Graphic Design |
| | | Principles of Typography & Color | Principles of Color | Products of Graphic Design | PHO 101: Black & White Photography | PNP 127: Applied Typography and Design | PNP 136: Packaging and Product Design | ART 235: Type Design II |
| | | Production Processes & Basic Photography / Video | Basic Photography / Video | Production Management | | | PNP 123: Digital Imaging | ART 295: Portfolio Imaging |
| | | Graphic Design Principles | Illustration | Student Project | | | | |
| | | Illustration | Graphic Design | Printing Operations | | | | |
| | | Graphic Design Products & Printing Operations | Production Management & Printing Operations | Job Seeking / Keeping Skills | | | | |
| | | Job Seeking / Keeping Skills | Job Seeking / Keeping Skills | | | | | |
| English | College Prep English 9 | College Prep English 10 | College Prep English 11 | College Prep English 12 | ENL 111: English I | ENL 121: English II | | |
| Math | Algebra I | Algebra II | Geometry | Trigonometry | | | MTH 151: Structures of Math | |
| | | | | | | | MTH 153: Topics in Mathematics | |
| Science | Accl Integrated Science | Biology | Chemistry | | | | SCI: Science Elective | |
| Humanities | Citizenship | World Cultures | American History I | American Government | | _SSE: Elective: Social Science | | |
| Other | Physical Education | Physical Education | Physical Education | Physical Education | FIT: Elective: Fitness | | | PMP 210: Digital Imaging II |
| | Health | Health | Driver's Ed Theory | | | | | |
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